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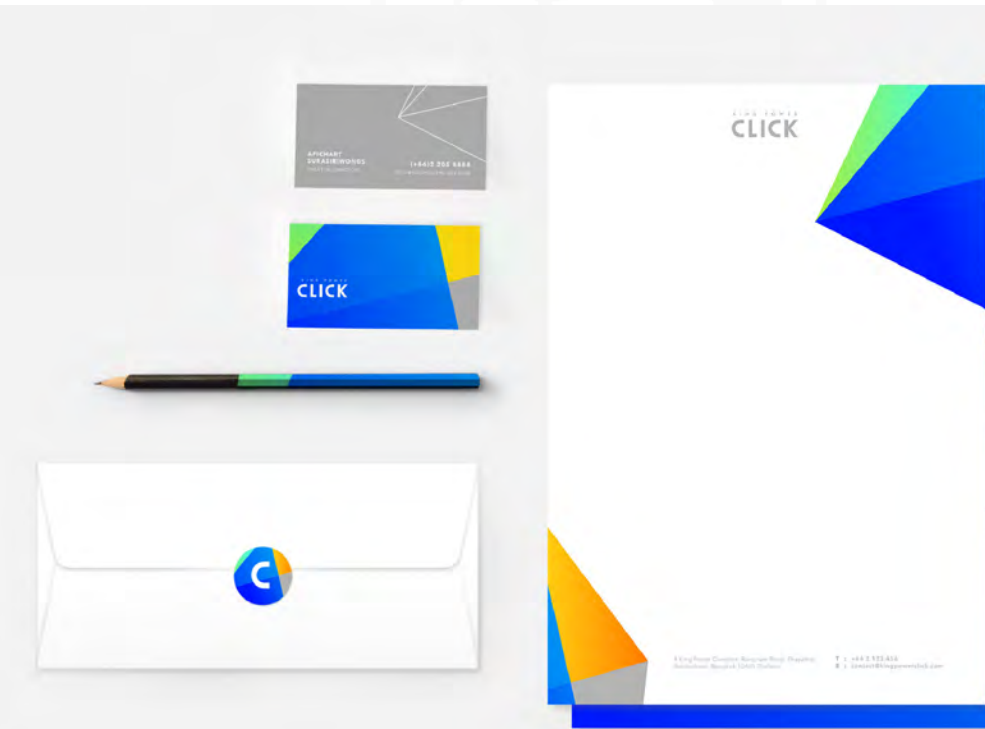
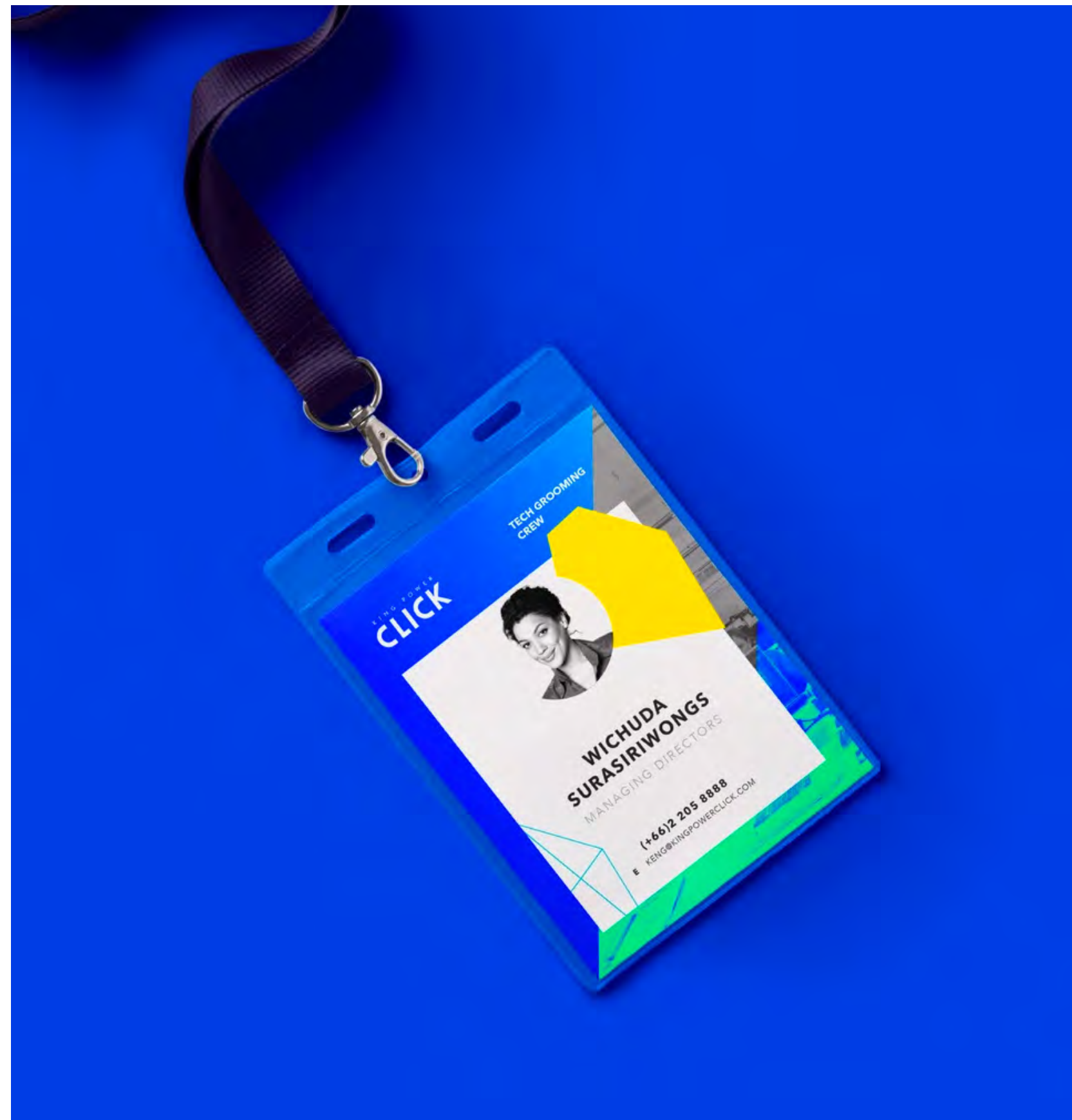
**ROUND & NINE**

BRANDING & EXPERIENCE DESIGN



**WE ARE A TEAM OF DESIGNERS WITH  
MULTI-DISCIPLINARY FIELDS FROM VISUAL  
IDENTITY, GRAPHIC DESIGN, PACKAGING  
TO EXPERIENCE DESIGN AND LIGHTING ART  
INSTALLATION. ALWAYS DOING OUR BEST  
AS OUR WORK AND PLAY IS COMBINED.  
WE'D LOVE TO HEAR ABOUT YOUR STORIES  
AND BUSINESSES. LET'S EXPLORE DESIGN  
SOLTUIONS AND OPPORTUNITIES, TOGETHER.**





## KING POWER CLICK

The youngest extension business unit from KING POWER Corporation with specialty in innovation and online start-up markets. As the new generation of staff and members whose vision is big and limitless, we created their identity as a derivation of its mother symbol, the star above the crown, and rotate it in 3-dimensional axis. Using the main corporate color of Blue and Yellow like its parent brand with additional greenish touch for a bright and lively personality.



eic

ENTERTAINMENT  
INNOVATION  
CENTER



45 / 45 / 45



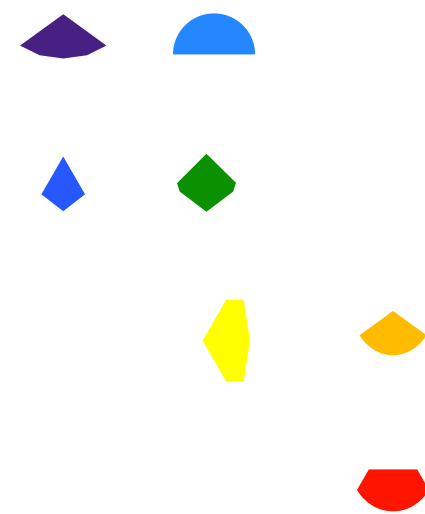
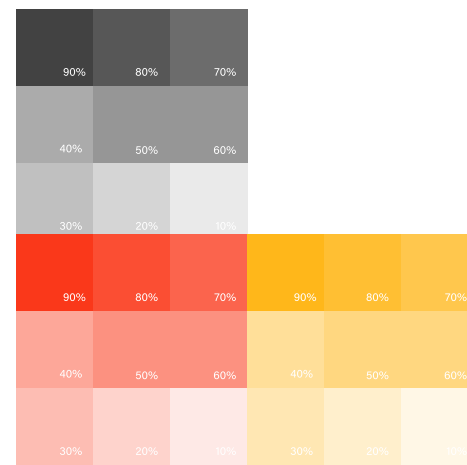
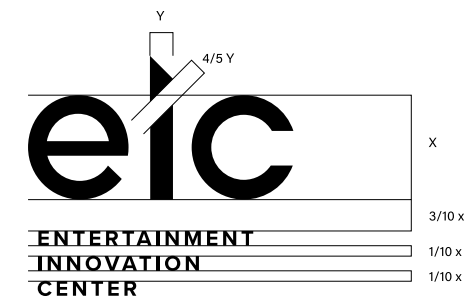
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250 / 50 / 0

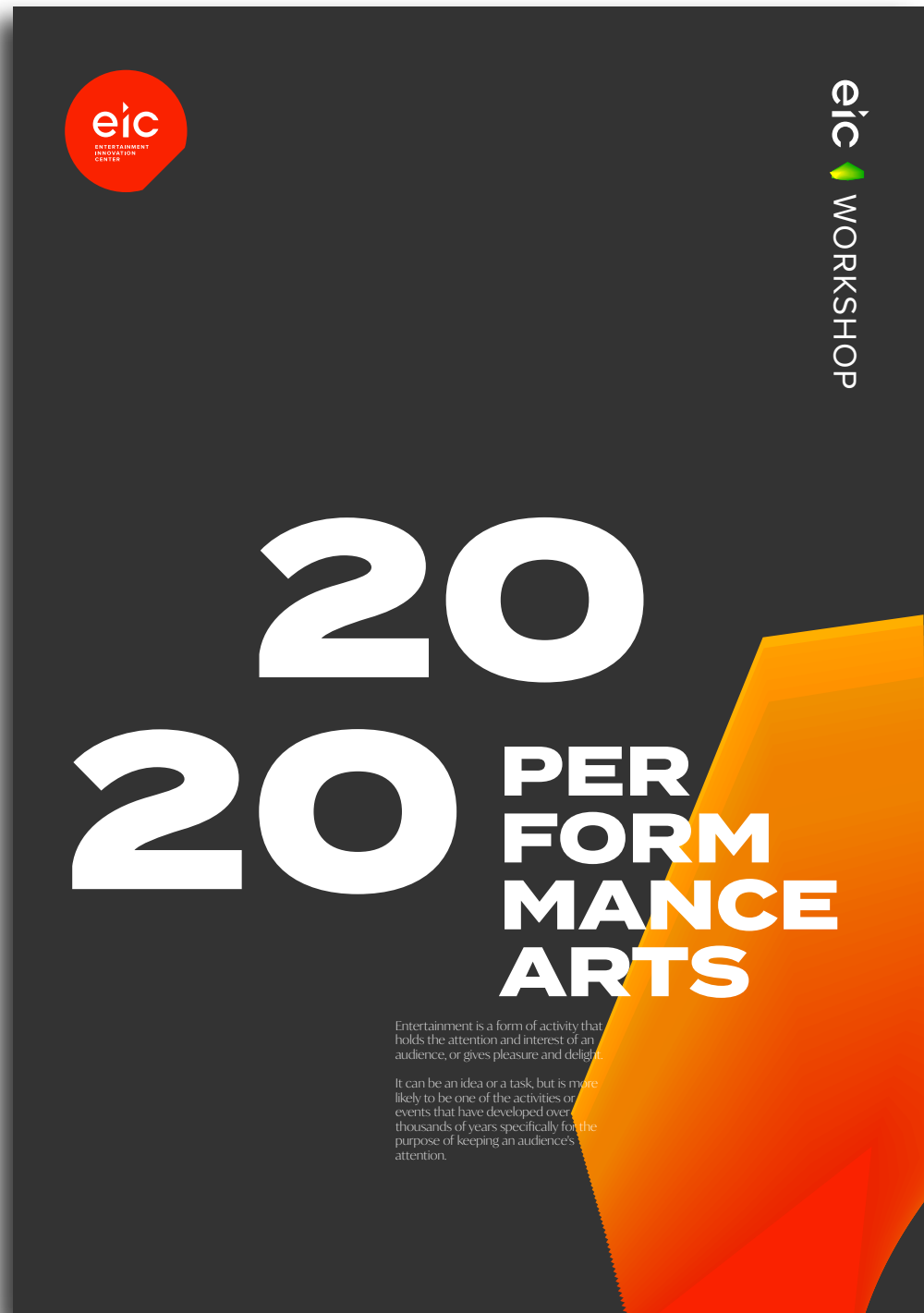
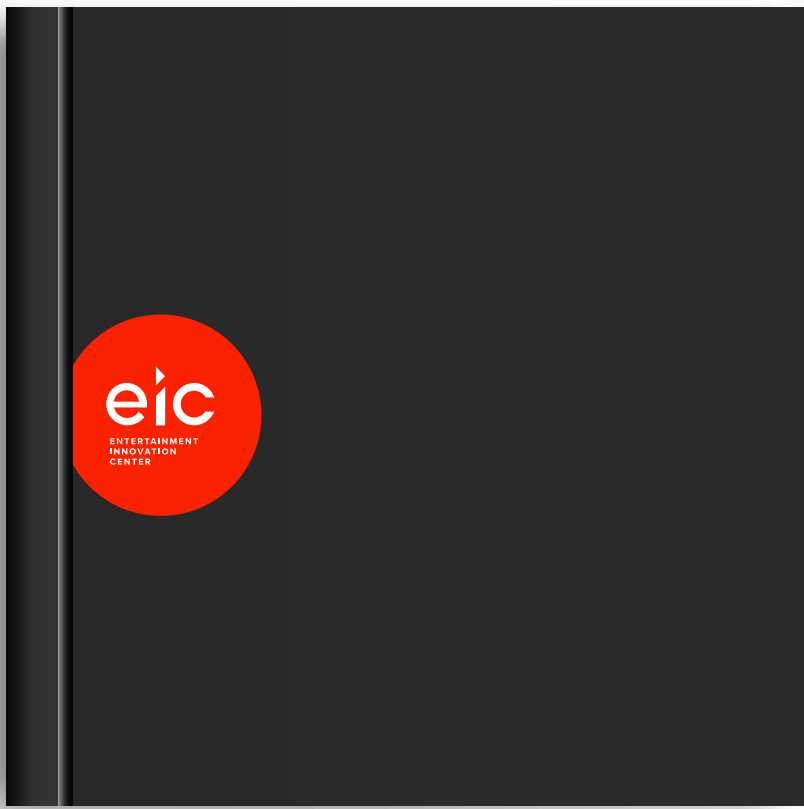


250 / 145 / 0



## EIC

EIC offers a Master of Science (M.S.) Degree in Entertainment Innovation for specialization across all mediums in arts and technology. Using shapes of connection to create new form which represent creativities and innovation.









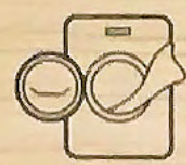


## THAI KHID THAI KIDS

CiPU, the famous diaper bag brand from Taiwan which will feature its first exclusive collection in their partner distributor country, Thailand. Creatively craft new Thai-Contemporary pattern design which inspired from Thai traditional woven fabric, and modernized the details with rectangular shapes while keeping the authenticity through color combinations. This 2019 Thailand exclusive collection, "Thai Khid, Thai Kids" represent the vivid premium color exterior and colorful Khid pattern inside for functionality and playfulness.



## วิธีใช้เครื่องซักผ้า WASHER INSTRUCTIONS



1

นำผ้าเข้าเครื่องซักผ้า  
และปิดฝาเครื่องให้สนิท  
Load clothes, then close  
loading door.



2

ใส่น้ำยาซักผ้าและน้ำยา  
ปรับผ้านุ่มลงในช่องที่กำหนดไว้  
Add detergent and softener.



3

กดปุ่มเลือกอุณหภูมิที่ต้องการ  
Select washing temperature.

ตรวจสอบก่อนว่าผ้าชนิดนั้นสามารถซักในน้ำร้อนได้  
Be sure to check that garments are suitable  
for hot water.



น้ำเย็นเหมาะสำหรับผ้าที่เปื้อนน้อย  
Cold water for light soil garments.  
น้ำอุ่นเหมาะสำหรับผ้าที่เปื้อนปานกลาง  
Warm water for medium soil garments.  
น้ำร้อนเหมาะสำหรับผ้าที่เปื้อนมาก  
Hot water for heavy soil garments.



4

หยอดเหรียญตามราคาที่แสดง  
(เครื่องไม่มีระบบทอนเงิน)  
Insert coins or tokens.  
(The machine does not provide change.)



5

กดปุ่ม START เพื่อเริ่มการใช้งาน  
Press START.

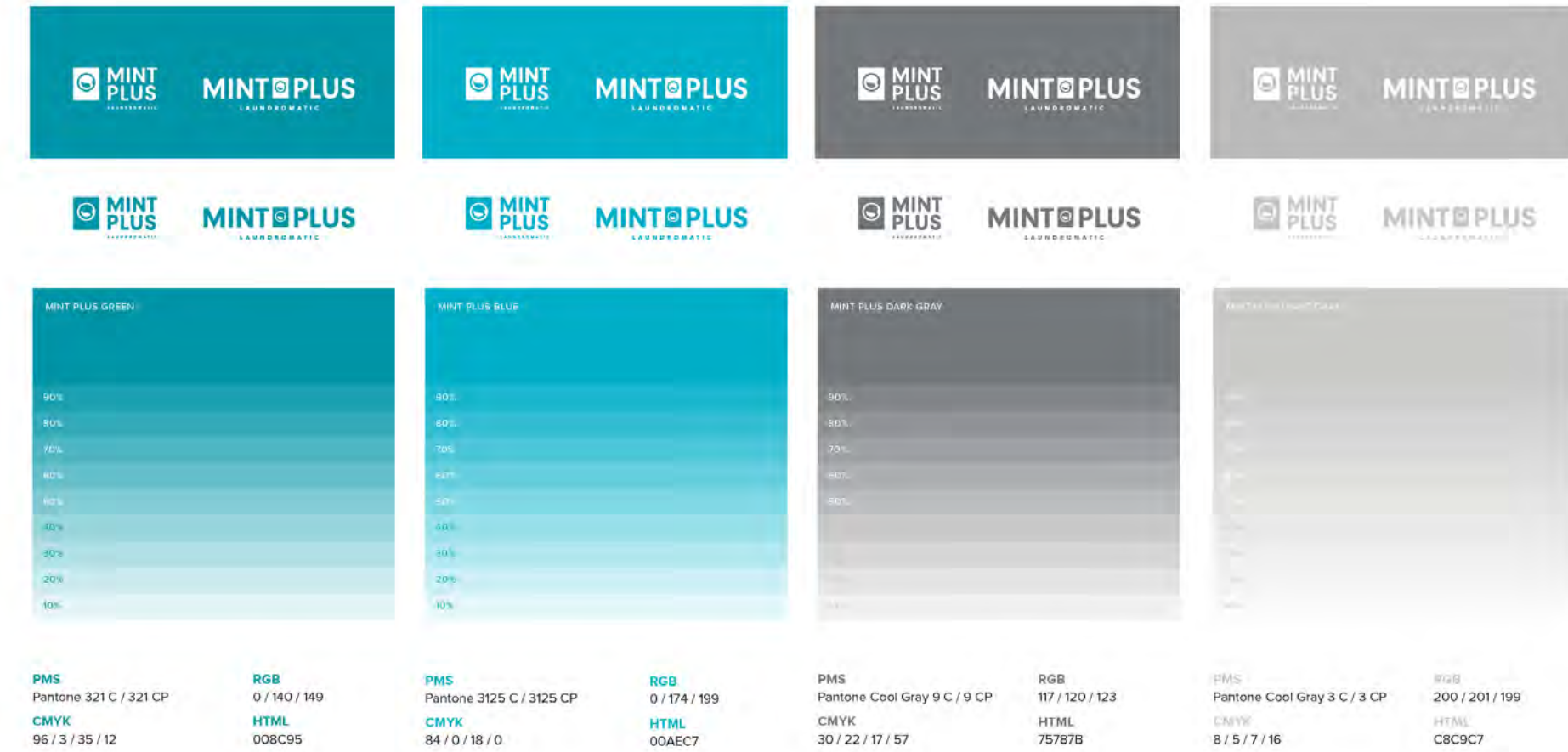
ผ้าที่ค้างอยู่ในเครื่อง หลังผ่านทาสถักหรืออบแล้วโดยไม่มีผู้ดูแล ทางเราจะนำเสื้อผ้าใส่ลงในตะกร้า  
Unattended clothes in the washer or dryer will be placed into the basket.

05

04



CAREFUL  
SINCERITY  
HYGENIC  
STANDARD  
TRUSTWORTHY

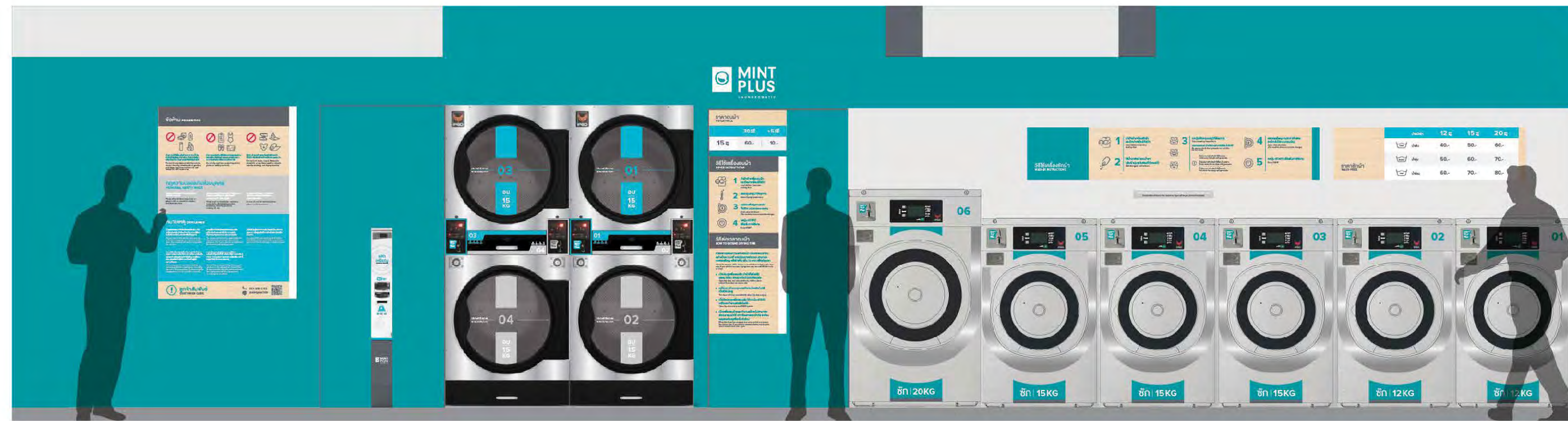


## MINT PLUS

MINT PLUS, an urban laundromat store created from the word "Mint condition" and more, to offer a fresh vibe of 24 Hours wash&dry service by TIL, industrial laundry system supplier.

To support the needs of convenience and quality of fast wash and dry service, MINT PLUS was conceived to offer industrial level of quality to the population around Amornpan community.





### วิธีใช้เครื่องอัตโนมัติ

**1** ใส่ผ้าใส่เครื่องอัตโนมัติ

**2** ใส่ผงซักฟอกใส่ช่อง

**3** กดเลือกโหมดซักผ้า

**4** กดปุ่ม START

**วิธีต่อเวลาอัตโนมัติ**  
HOW TO EXTEND DRYING TIME

กดปุ่มต่อเวลาซักผ้าอัตโนมัติ (ปุ่มกดต่อเวลา) บนหน้าจอของเครื่องซักผ้าอัตโนมัติ

- กดปุ่มต่อเวลาซักผ้าอัตโนมัติ (ปุ่มกดต่อเวลา) บนหน้าจอของเครื่องซักผ้าอัตโนมัติ
- กดปุ่มต่อเวลาซักผ้าอัตโนมัติ (ปุ่มกดต่อเวลา) บนหน้าจอของเครื่องซักผ้าอัตโนมัติ
- กดปุ่มต่อเวลาซักผ้าอัตโนมัติ (ปุ่มกดต่อเวลา) บนหน้าจอของเครื่องซักผ้าอัตโนมัติ

### วิธีใช้เครื่องอัตโนมัติ

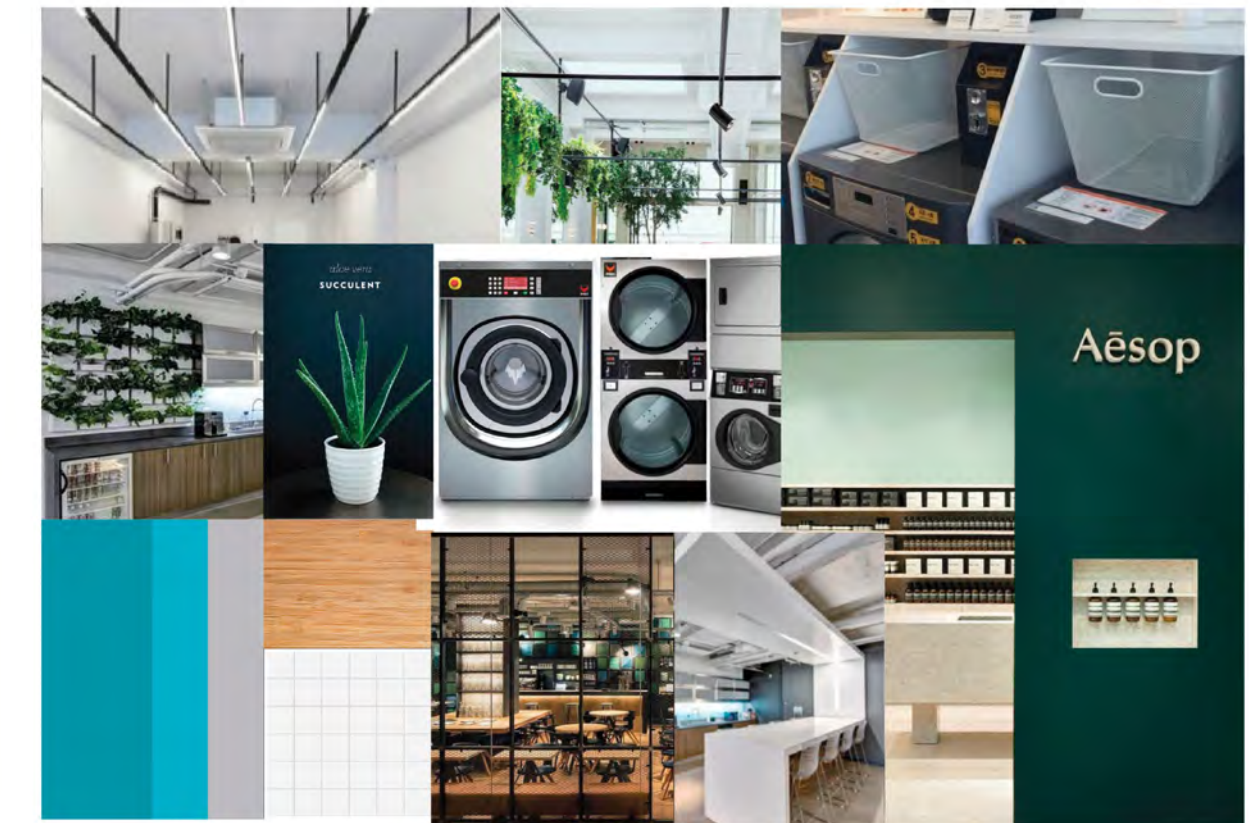
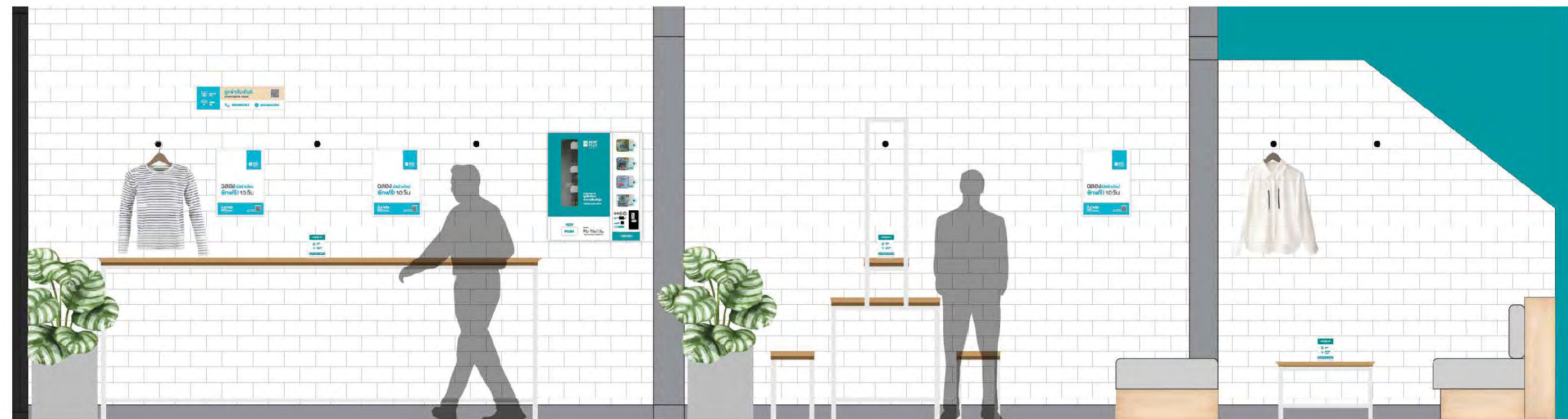
- 1 ใส่ผ้าใส่เครื่องอัตโนมัติ
- 2 ใส่ผงซักฟอกใส่ช่อง
- 3 กดเลือกโหมดซักผ้า
- 4 กดปุ่ม START

น้ำหนัก	12 กก.	15 กก.	20 กก.
ซักผ้า	40.-	50.-	60.-
ซักผ้า	50.-	60.-	70.-
ซักผ้า	60.-	70.-	80.-

ราคาต่อครั้ง	30 นาที	+5 นาที
15 บาท	60.-	10.-

ลูกค้าในพื้นที่

084 898 8888







**PHAT CAT**  
RECORDS



DB Helvethaica X 75 Bold / DB Helvethaica X 55 Regular

# แจ๊สเสียงจิ้งหะ ดนตรีสู่พลังแห่งความรัก

อันเป็นเอกลักษณ์ของการร้องและ  
ท่วงทำนองที่เกิดจากเครื่องดนตรี  
ที่มีคุณภาพมีรูปแบบที่สามารถ  
พัฒนาไปสู่เสียงแบบต่างๆ อย่าง  
เป็นอิสระ ไม่มีรูปแบบตายตัว

DIN Condensed Bold / Proxima Nova Regular and Semibold

## JAZZ MUSIC ENHANCEMENT

Melody  
Rhythm  
Movement  
Sound

Although jazz is considered  
difficult to define, in part because  
it contains many subgenres,  
improvisation is  
one of its key elements.  
The centrality of improvisation is  
attributed to the influence  
of earlier forms of music

## PHAT CAT RECORDS

Phat Cat Records, the new and refreshing jazz label with their own unique sound. With its brand name and characteristics, the cat symbol perfectly represents the jazz musicality. Using the feline silhouette along with the trumpet shape as the formal identity while the cat face can be applied playfully.





ais QR Code เพื่อรับชมวิดีโอ

# THANK YOU FOR FLYING TOGETHER

เมื่อสองสัปดาห์ก่อน... เราได้เปิดตัว **DIGITAL FOR THAI5**...  
เราภูมิใจกับความสำเร็จของเรา...  
และขอบคุณทุกคนที่ช่วยให้เรา...  
สามารถก้าวต่อไปข้างหน้า...  
ได้อย่างมั่นใจ...  
ขอบคุณสำหรับทุกสิ่งทุกอย่าง...  
ที่ทำให้เรา...  
สามารถก้าวต่อไปข้างหน้า...  
ได้อย่างมั่นใจ...







CONCEPT & PATTERN DESIGN

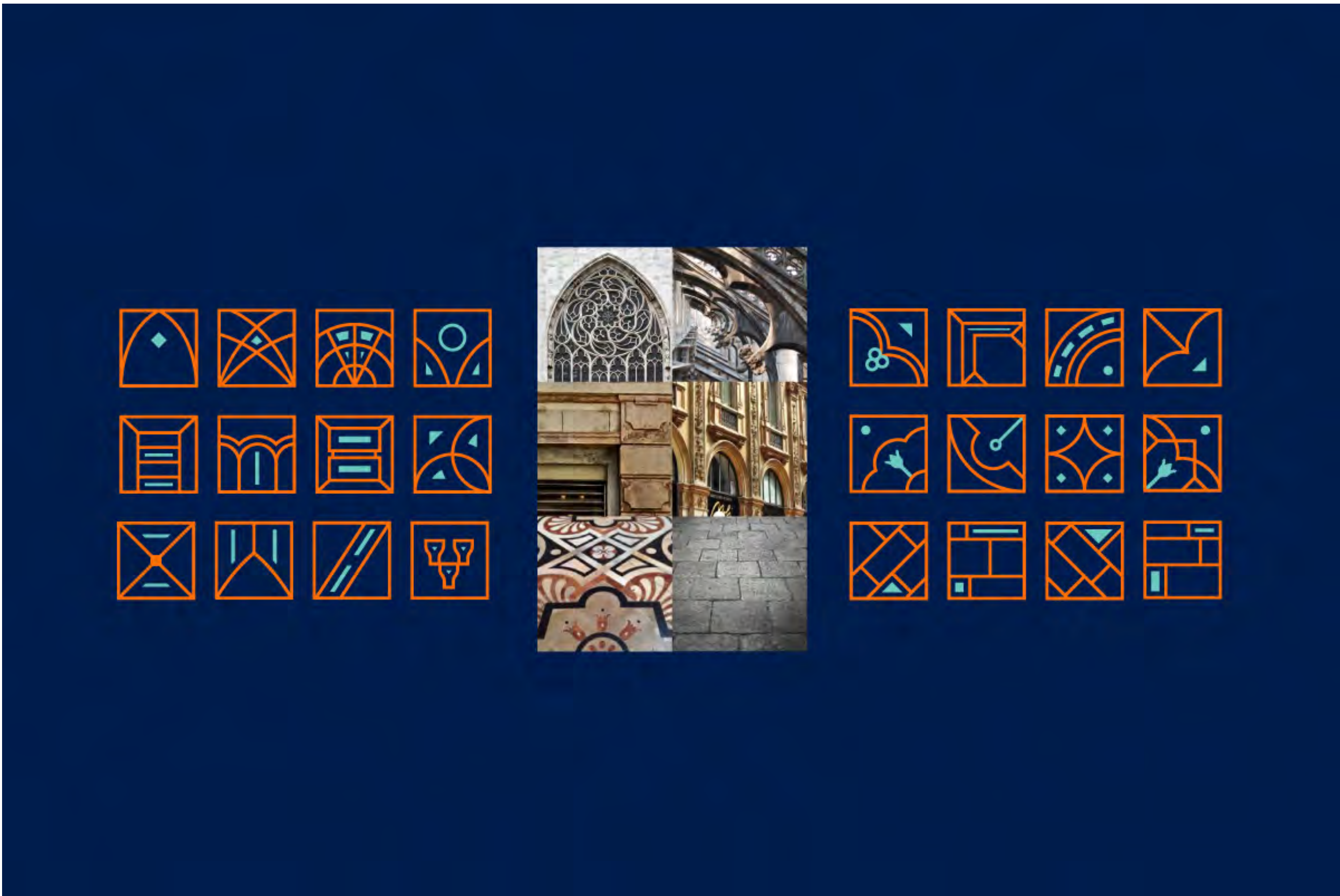
## AIS

AIS would like to send Happy New Year gifts to their business partners and suppliers while also promoting their CSR Sustainability campaign. We created the creative concept, NETWORK OF GREEN, which illustrate the connection and good relationship of AIS with their partners that achieve the success in expanding their network and services. The origami bird symbolize the messenger of good will which spread out both prosperity and connectivity for both partners and clients.









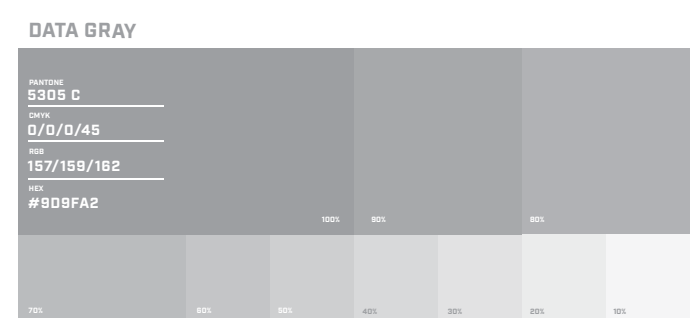
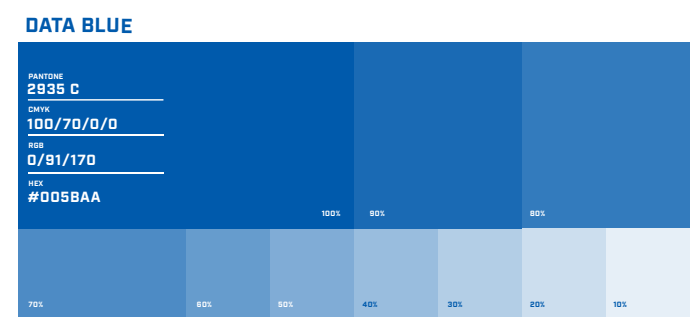
## NUVOLA

Contemporary style integrated with traditional Italian culture. Serious and Sophisticated about our cuisine yet smartly playful about the atmosphere and service. Warm-heartedly welcomes anyone, anytime to any section of the place as everywhere is part of the home.



DATA  
TRUSTED POWER



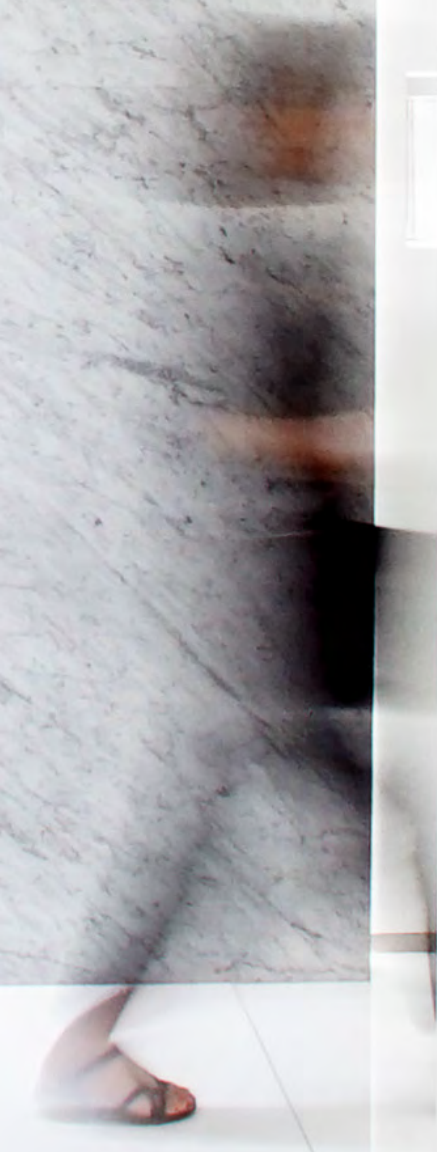


## DATA

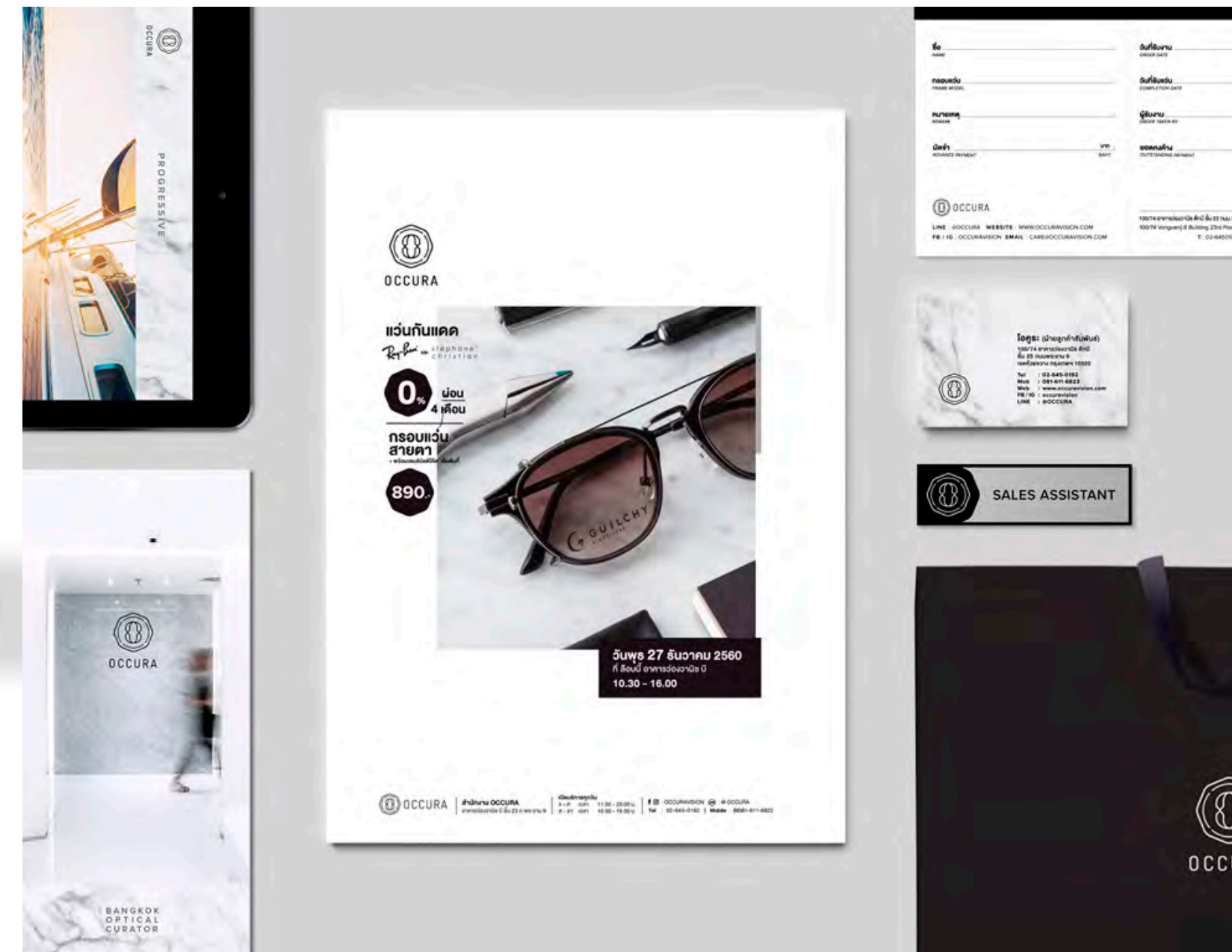
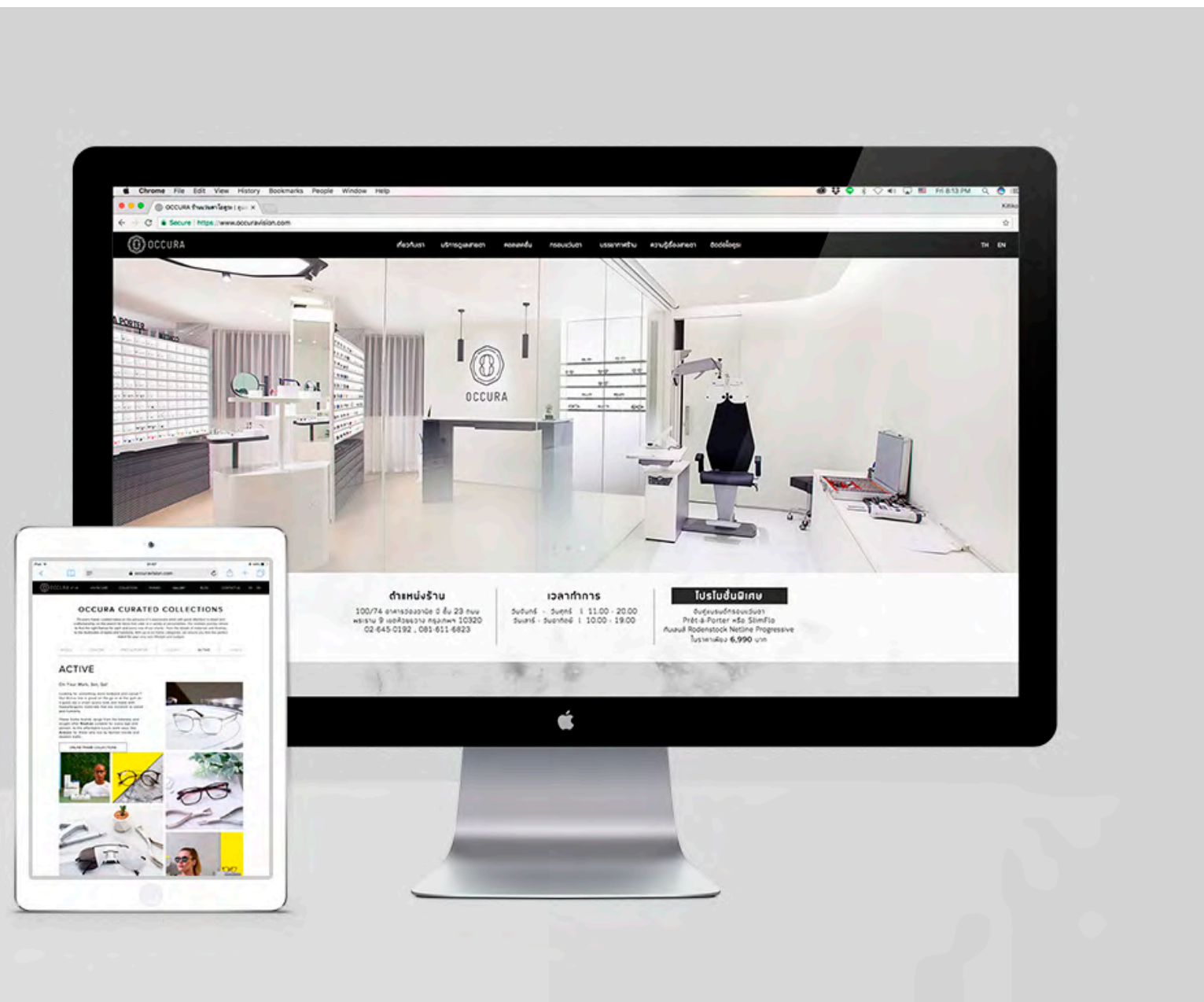
DATA POWER has been well known for their colorful power outlet models that were popular for the lifestyle buyers such as university students. For this product range, the new design uses plastic pouch instead of blister pack for a younger look and emphasizes on the concept of connectivity, as the power outlet is the hub that connects power to electrical devices. Therefore, using dynamic gradient color strips to represent the delivery of power and also connect the branded products together when placed on the shelf. Creating an impactful perspective at the point of purchase and offering new twist of creativity for the electrical power outlet product category.



BINE







## OCCURA

OCCURA's name came from the combination of "Oculli" and "Cura" which mean "curing of the eye". The core passion of OCCURA is to ease the customers' eyesight condition by recommending the optimal eyewear solution for each individual customer according to their unique lifestyle.

The identity is inspired by vesica piscis, the eye shape and the letter "O" as OCCURA requires both art and science to prescribe the aesthetically enhancing frames and correct optometric solution.





**START**  
DAILY BALANCE

SET DIETARY SUPPLEMENT PRODUCT  
เซต ผลิตภัณฑ์เสริมอาหาร

**SET**

**ANCHAN & LEMON  
FLAVOUR**

กลืนฮัญซัน และมะนาว

NET 35g



**START**  
DAILY BALANCE

GO DIETARY SUPPLEMENT PRODUCT  
โก ผลิตภัณฑ์เสริมอาหาร

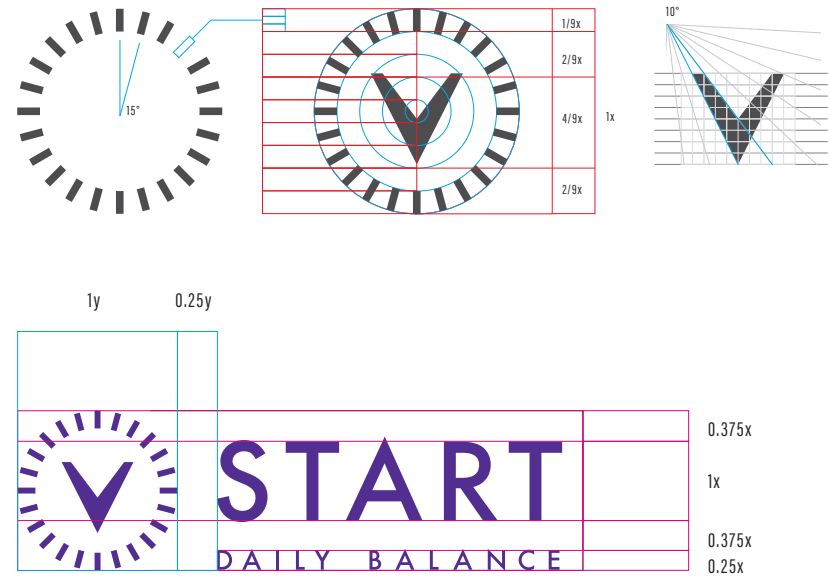
**GO**

**ANCHAN & LEMON  
FLAVOUR**

กลืนฮัญซัน และมะนาว

NET 5g





<p><b>V START</b> AMETHYST PURPLE</p> <p>FOR PRINTING</p> <p>PMS PANTONE VIOLET C</p> <p>CMYK 85 100 0 0</p> <p>FOR WEBSITE</p> <p>HEX #522E91</p> <p>RGB 82 46 145</p>	<p><b>V START</b> COOL GRAY</p> <p>FOR PRINTING</p> <p>PMS PANTONE COOL GRAY 11 C</p> <p>CMYK 0 0 0 85</p> <p>FOR WEBSITE</p> <p>HEX #464649</p> <p>RGB 77 77 79</p>
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## V START

V START, the brand of supplementary diet products for urban working women who seek balance and efficiency for their multi-tasking lifestyle. V START is a refreshing pre-workout and post-workout clear whey beverage to maximize the potency of fitness activity while giving a light and invigorating taste of exotic oriental drink. Extracted from high quality ingredient and natural resources, for a bright and lively balance through out the whole day.





SRIFABAKERY  
33/89 Chalerm  
87 Prawet Bang  
M + (66)8-08  
E + wichaya@s  
W + www.srifab





2 | FOLIOS  
0 |  
2 |  
0 |

## SRIFA BAKERY

Creating new visual identity for the local bakery brand from Kanchanaburi. By using the Blue color scheme to match with the brand name pronunciation "Sri Fa" as blue color and also developing its unique wheat pattern for packaging and promotional material. Representing the freshness and delicious bread, daily baked with quality.





EMPEROR





EMPEROR GREEN	EMPEROR BEIGE	EMPEROR DARK GREY	EMPEROR LIGHT GREY
PANTONE 3435 C	PANTONE 468 C	PANTONE COOL GREY 10 C	PANTONE COOL GREY 4 C
CMYK 100 40 100 70	CMYK 0 10 40 10	CMYK 0 0 0 85	CMYK 0 0 0 35
RGB 0 46 0	RGB 235 216 155	RGB 64 64 64	RGB 166 166 166
HEX #002E00	HEX #EBD89B	HEX #404040	HEX #A6A6A6



## EMPEROR

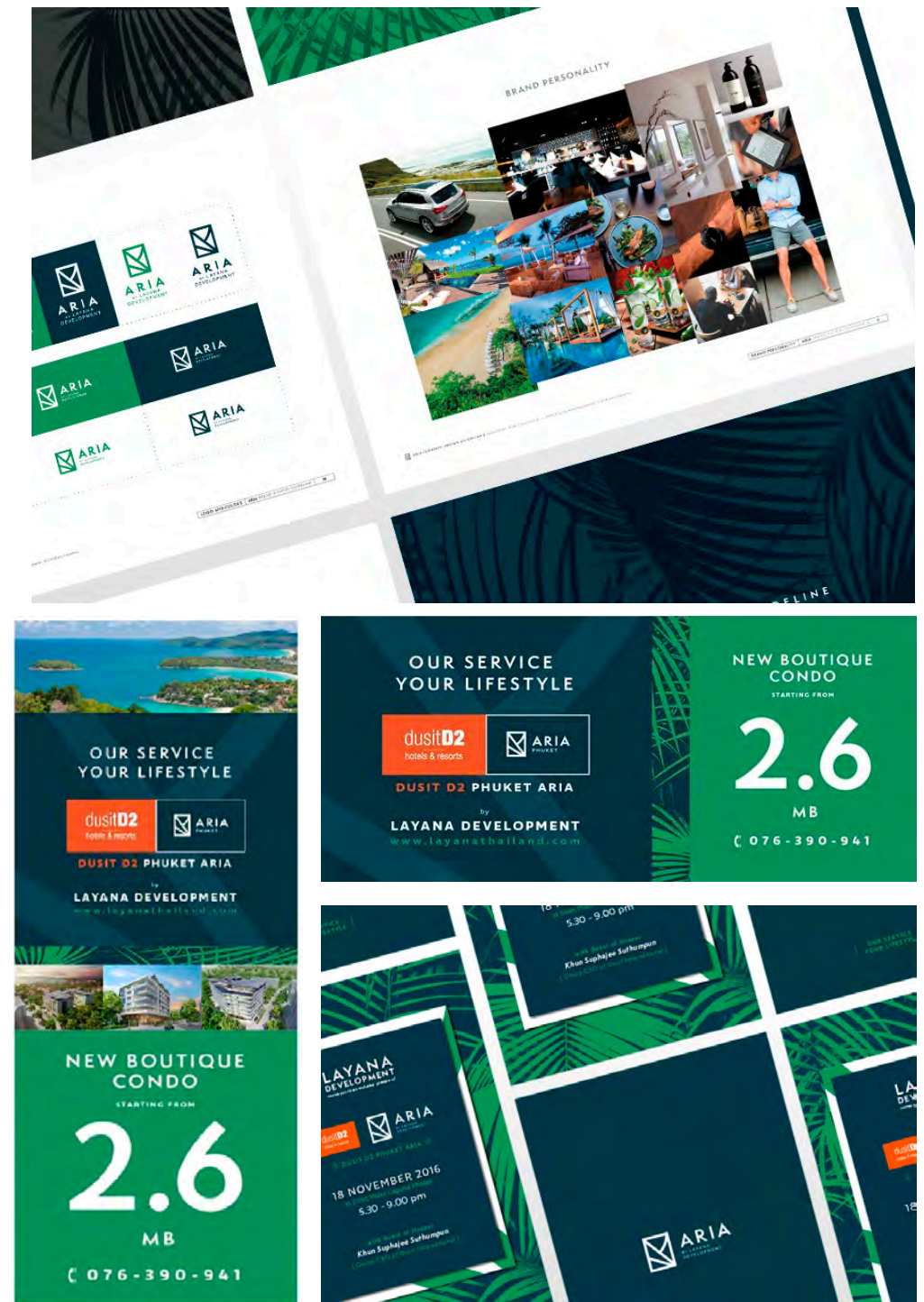
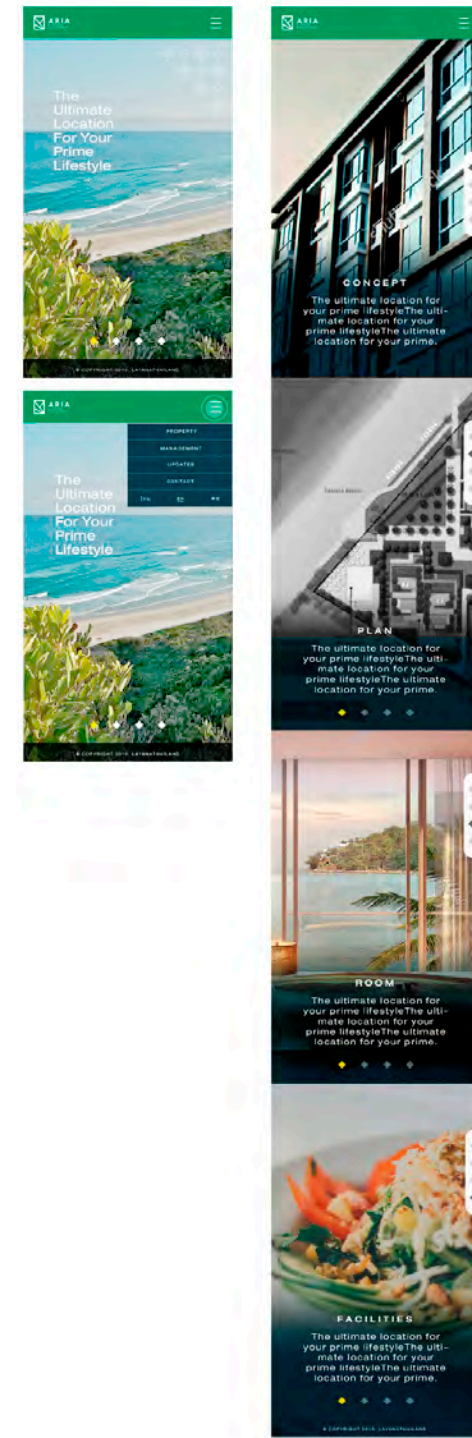
The Emperor House, the creator of elegant homes with specialty in classical styles. Offering the best value by their team of expertise, creating more than just a house but a phenomenon for their clients and their families.





**ARIA**  
BY LAYANA  
DEVELOPMENT

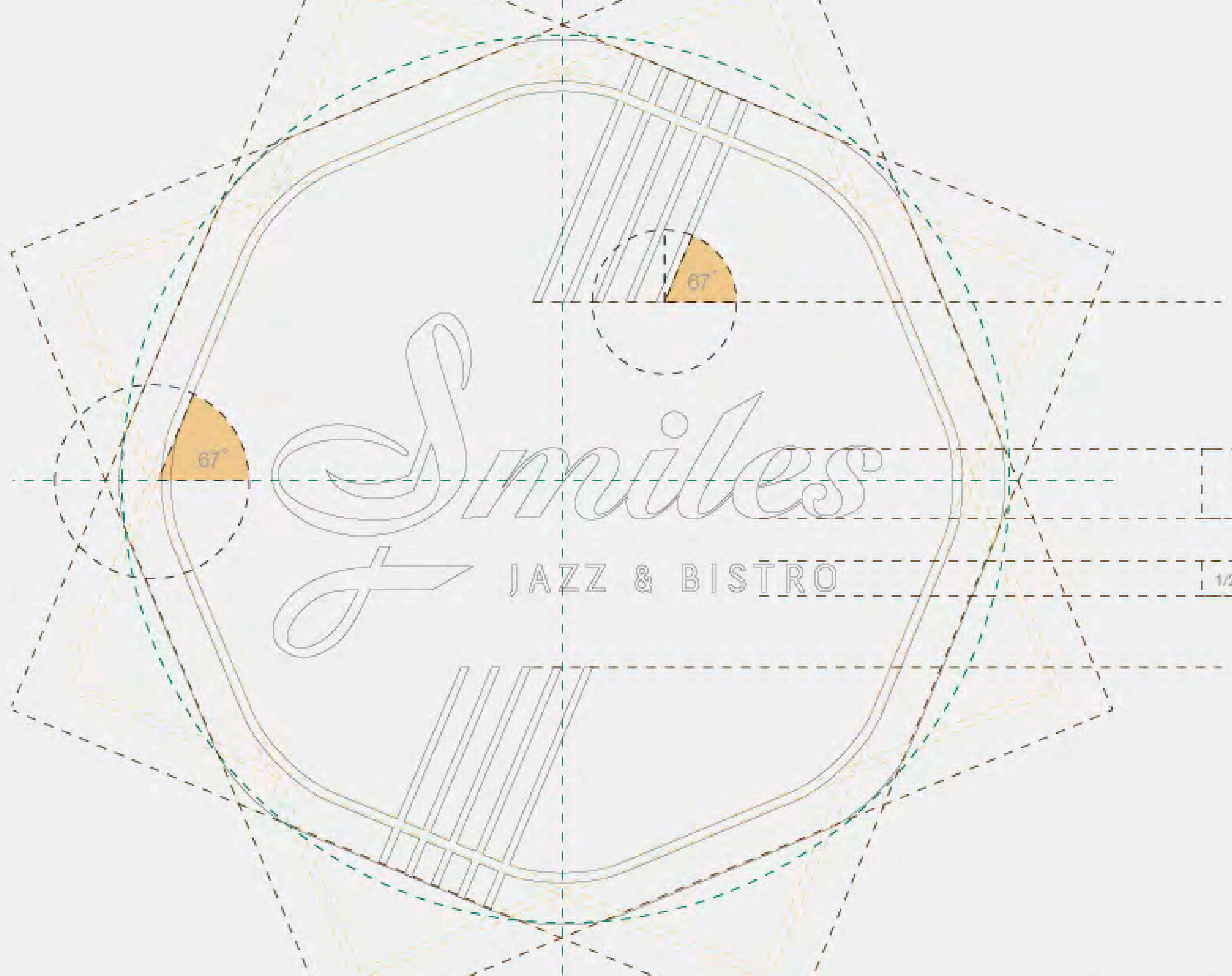




## ARIA by Layana

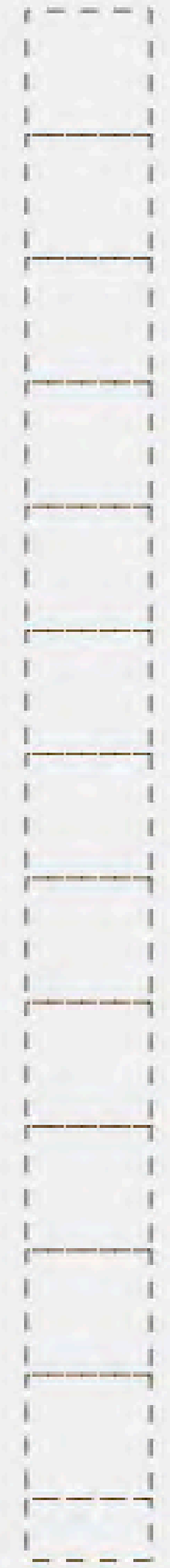
The serviced condo/hotel in the prime location of Phuket, Thailand where modern lifestyle meets with the serene scape of Surin and Bangtao beaches. Representing the modern architectural structure that captures the natural aspects inside. It can be perceived both ways as a window frame that looks out to opportunity and prosperity of sunshine or a vertical architecture that captures a leaf inside.





x

1/2x



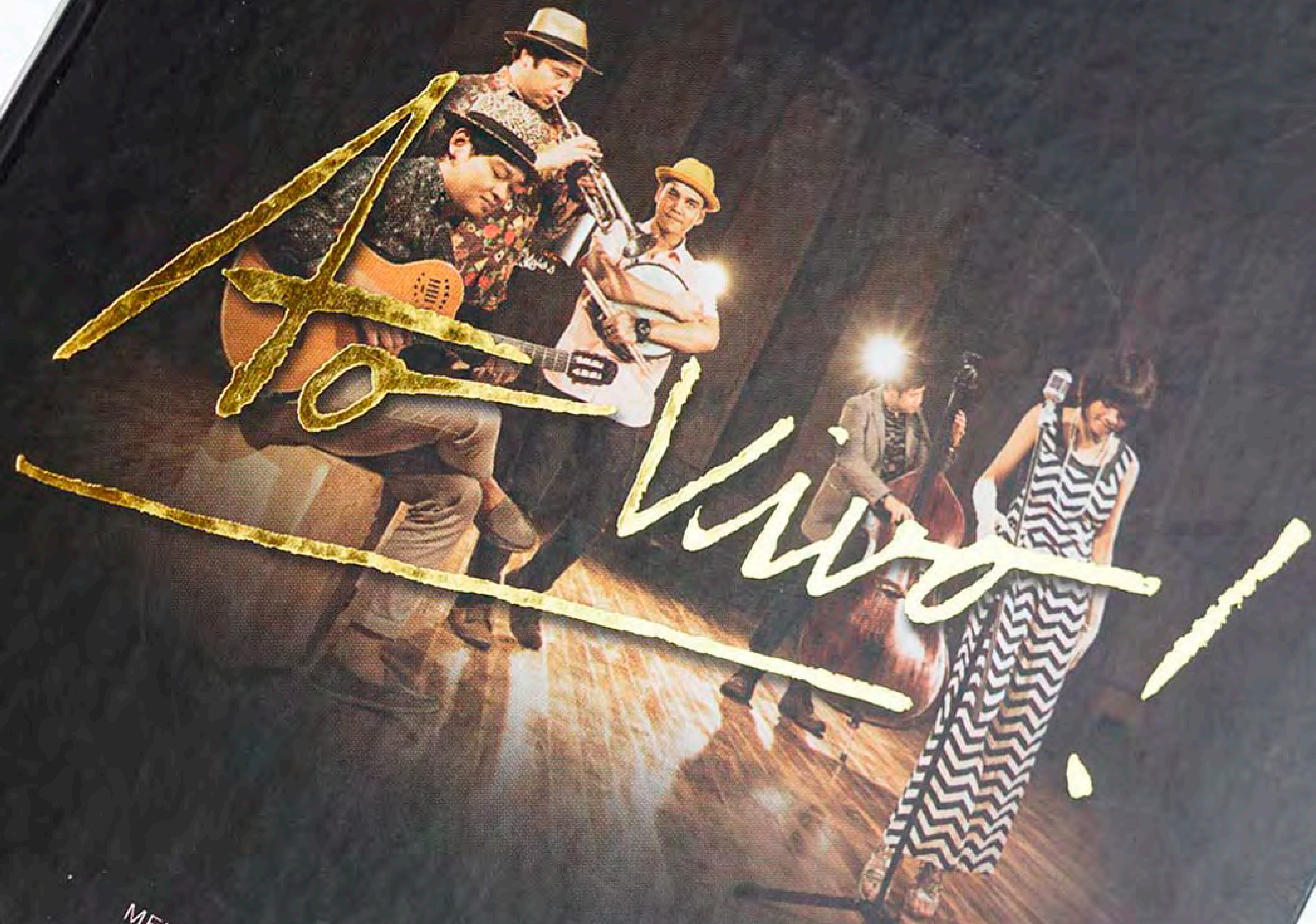




## SMILES

Founded by a jazz artist and her devotion to music, she wants to create a place that represents her passion and vision. This is the jazz club that welcomes musicians and audiences to share the music experiences together in the contemporary settings of Bangkok.





MELLOW MOTIF





## MELLOW MOTIF

Mellow Motif, the Thai Jazz artist with a Brazilian flare in their musical interpretations. As their Third recording album, they have created new experience for their fans by having all songs recorded Live with the audiences witnessing the process in the same hall. Therefore, it became hybrid of concert event and recording session with the outcome of their CD/DVD album.







BRAND STORY

Seasonsound came from the ambition to service high quality light and audio system. To create the dynamic ambient through light and sound, it requires precision and power to transmit the right shades and tones. Seasonsound is the desirable mixture of lightning power and solid sound that shared out to the crowd and make it the event to remember.

BRAND LOGO USAGE



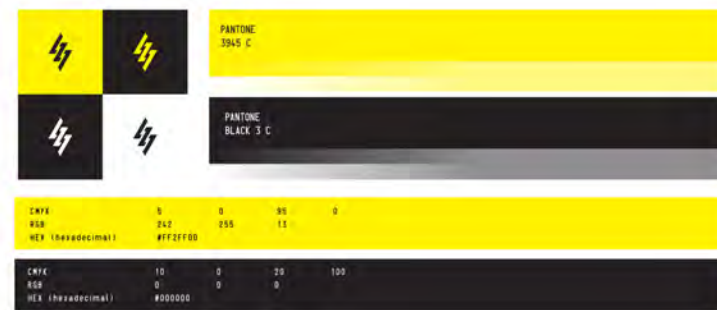
Seasonsound Logo have 2 Elements:  
- Symbol  
- Logotype

If in the night you see the word "seasonsound" from the Logotype, there should be no other object interfering inside the clearance space as specified.

COLOR

For the consistency of brand, the main color schemes are to be used as designated.

COLOR USAGE



The following color schemes are the only colors in which the seasonsound logo may be reproduced.



SEASONSOUND

Season Sound, the new generation of lighting and sounds system service for hire. The combination of precision control, lightning power and solid tunes, the crew creates dynamic ambient for the event. Make it the electric moment for everyone to share and enjoy.

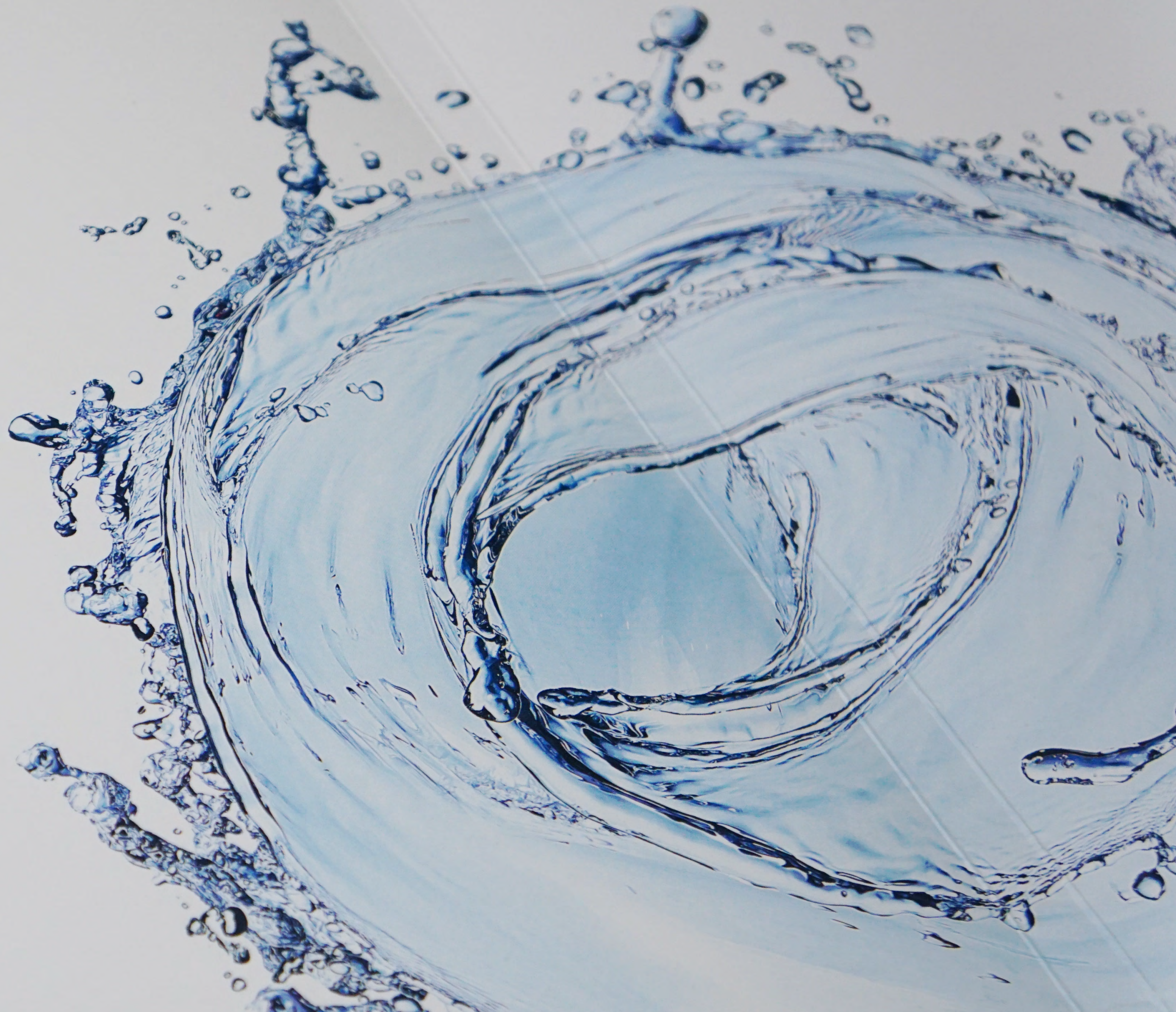




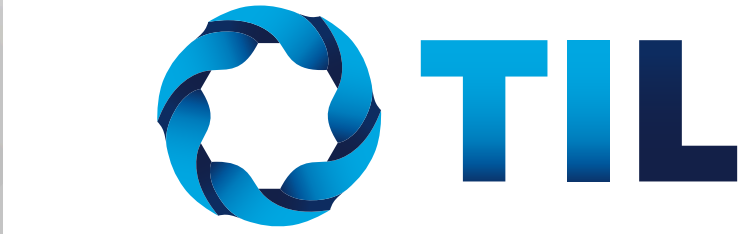
**LAUNDRY SYSTEM SOLUTION**  
Sales / Services / Parts / Design and Installations

**DRIVING**  
**LAUNDRY BUSINESS**  
**WITH PASSION FOR**  
**35 YEARS AND COUNTING**

ด้วยประสบการณ์กว่า 35 ปี เราขับเคลื่อนธุรกิจระบบซักผ้า  
ด้วยความมุ่งมั่น และยังคงเดินหน้าต่อไป







## THAI INTER LAUNDRY

THAI INTER LAUNDRY or TIL is the provider of industrial laundry system solutions for over 30 years. As an official authorized reseller of renowned international premium brands, TIL promise the highest quality in our products and service.



WE'D LOVE TO HEAR ABOUT  
YOUR BUSINESSES AND  
STORIES. LET'S EXPLORE  
DESIGN SOLUTIONS  
ALTOGETHER

ROUND & NINE



DESIGNED &  
PREPARED BY

A : 47 Nakniwat 37 (Yaek 2) Ladphrao, Ladphrao, Bangkok, Thailand 10230 | W : [www.roundandnine.com](http://www.roundandnine.com) | M : (+66)-65-635-9453 / (+66)-84-978-9897